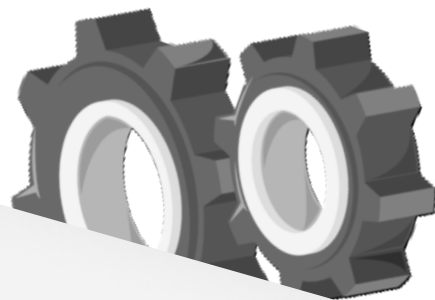




Zenplex Digital Ltd.

Marketing Consulting Price List



Marketing Consulting Services

Social Media Strategy Development

Price: €2,500

A custom social media strategy designed to enhance brand visibility, engagement, and conversions across key platforms.

Search Engine Optimisation

Price: €2,200

A comprehensive SEO plan to improve search engine rankings, increase visibility, and drive organic traffic to your website.

Content Marketing Strategy

Price: €1,800

A documented content marketing strategy to build brand awareness and increase audience engagement through blogs, videos, and more.

Paid Advertising Campaigns

Price: €2,500

Targeted ad campaigns aimed at increasing traffic and conversions on platforms like Google, Facebook, and Instagram.

Email Marketing and Automation

Price: €2,200

Automated email marketing campaigns designed to nurture leads and engage your audience for better retention and conversions.

Influencer Marketing Strategy

Price: €1,600

A strategic influencer marketing plan to promote your brand through partnerships with influencers relevant to your target audience.

Website Conversion Optimization

Price: **€1,900**

A detailed conversion optimization strategy focused on improving user experience and increasing conversion rates on your website.

Brand Messaging and Positioning

Price: **€2,100**

Clear and consistent brand messaging that strengthens market positioning and resonates with your target audience.

Digital Advertising Audit

Price: **€3,000**

A thorough audit of digital ad campaigns to identify areas for improvement and optimise ad performance.

Customer Segmentation and Targeting

Price: **€2,400**

A precise customer segmentation strategy to enhance engagement through personalised marketing efforts.

Personal Brand Building

Price: **€3,500**

A tailored plan to develop and promote your personal brand, helping you stand out in your industry.

Online Reputation Management

Price: **€3,300**

An effective strategy for monitoring and managing your online reputation, ensuring a positive brand image.

Video Content Marketing

Price: **€2,000**

A comprehensive video content strategy to engage audiences across platforms like YouTube and Instagram.

Social Media Management

Price: **€3,500** *per month*

Ongoing management of social media accounts, including content creation and performance tracking across platforms.

Affiliate Marketing Setup

Price: **€3,500**

A structured affiliate marketing program designed to drive sales through partnerships with relevant affiliates.

Market Entry Strategy

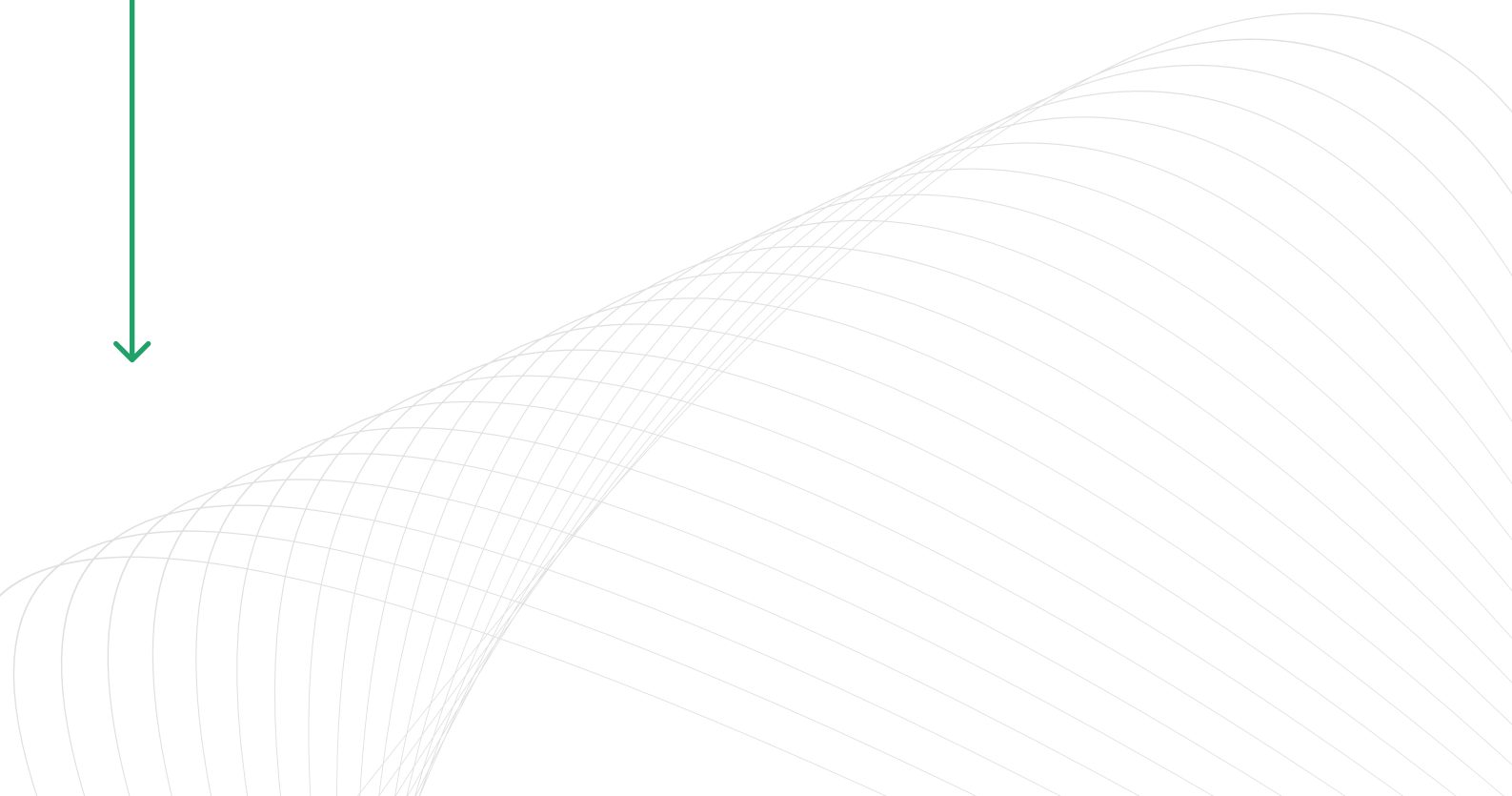
Price: **€3,800**

A comprehensive plan for successfully entering new markets and attracting attention to your product or service.

General Consultation

Price: **€500** *per hour*

An exploratory session to help you identify your needs and guide you on which services will benefit you most.



Marketing Consulting Packs

Social Media & Influencer Marketing

Includes:

- SEO Services
- Content Marketing Strategy
- Video Content Marketing

Price: **€6,500**

Advertising & Paid Campaigns

Includes:

- Paid Advertising Campaigns
- Digital Advertising Audit
- Analytics Setup

Price: **€6,300**

Email & Automation

Includes:

- Email Marketing and Automation
- Analytics Setup
- Instructions and Documentation

Price: **€6,000**

Website & Conversion Optimization

Includes:

- UX and UI Audit
- Messages and Content Audit
- Website Conversion Optimization

Price: **€7,000**

Brand Building & Reputation

Includes:

- Social Media Strategy Development
- Influencer Marketing Strategy
- Social Media Management

Price: **€7,200**

SEO & Content Strategy

Includes:

- SEO and Content Marketing Strategy
- Video Content Marketing
- Advertising & Paid Campaigns and Audit

Price: **€8,000**