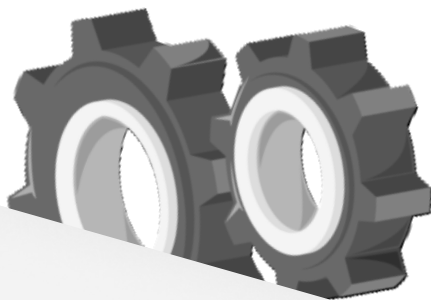




Zenplex Digital Ltd.

# Business Consulting Price List



# Business Consulting Services

## Business Plan Creation

Price: €2,500

A comprehensive documented strategy that outlines your business goals and the approaches to achieve them.

## Business Strategy Development

Price: €2,800

A focused strategy that defines actionable goals and enhances your competitive positioning in the market.

## Market Research and Analysis

Price: €3,200

In-depth analysis of market trends and customer preferences to inform business decisions.

## Financial Forecasting and Budgeting

Price: €2,000

Documented accurate financial forecasts and budgeting plans to guide financial management.

## Legal and Compliance Consultation

Price: €800 *per hour*

Expert guidance on legal structures and compliance issues to ensure proper business setup and operations.

## Investor Pitch Deck Development

Price: €2,300

A professionally crafted pitch deck designed to effectively present your business to potential investors and partners.

### **Expert Feasibility Study**

Price: **€2,750**

Comprehensive evaluation of your business idea's viability, focusing on financial, operational, and market aspects.

### **Business Name and Branding Consultation**

Price: **€1,800**

Personalised insights on selecting a memorable business name and creating a distinctive brand identity.

### **Risk Management Planning**

Price: **€2,100**

Identification of potential risks and strategies developed to minimise their impact on operations. Documentation included.

### **Operations Efficiency Consulting**

Price: **€2,200**

Documented recommendations for streamlining processes to improve productivity and operational efficiency.

### **Team Building and Leadership Guidance**

Price: **€1,700**

Insights into building a cohesive team and developing effective leadership to enhance organisational performance.

### **Compliance Review and Auditing**

Price: **€2,000**

Thorough review of compliance practices to ensure adherence to regulations and avoid legal issues. Consulting and documentation.

### **Exit Strategy and Succession Planning**

Price: **€2,400**

Structured plans for business transitions, ensuring continuity and stability for future leadership.

### **Customer Experience Optimization**

Price: **€2,000**

Strategies to enhance customer satisfaction and loyalty through personalised experiences.

### **Business Process Optimization**

Price: **€3,200**

Analysis and improvement of key business processes to reduce waste and increase efficiency.

### **Partnerships and Networking Strategy**

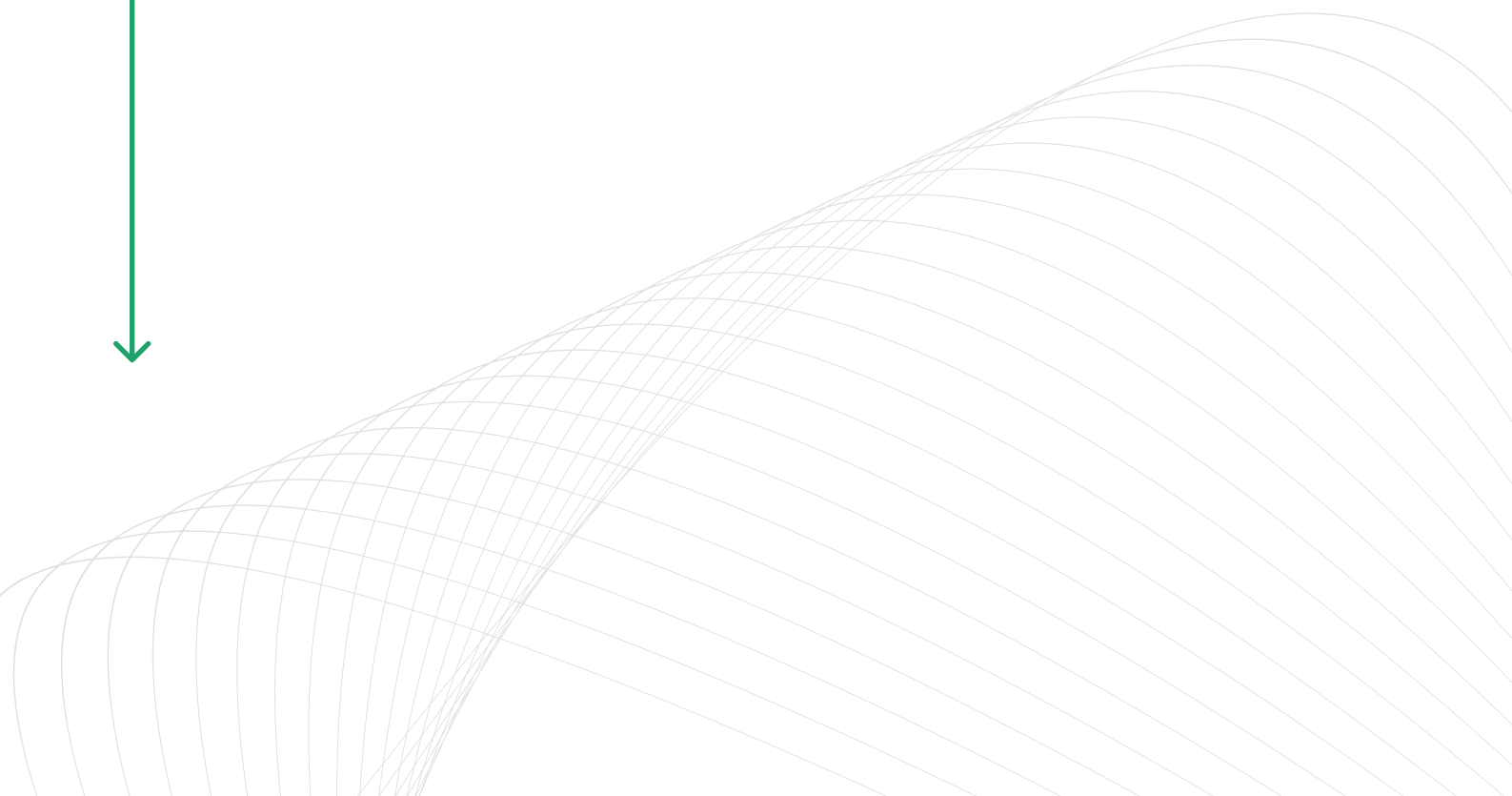
Price: **€2,800**

A strategic approach to building valuable partnerships and expanding your professional network.

### **General Consultation**

Price: **€500 per hour**

An exploratory session to help you identify your needs and guide you on which services will benefit you most.



# Business Consulting Packs

## Business Planning & Strategy Pack

### Includes:

- Business Plan Creation
- Business Strategy Development
- Expert Feasibility Study
- Succession Planning

Price: **€6,500**

## Market Research & Analysis Pack

### Includes:

- Market Research and Analysis
- Customer Segmentation and Targeting

Price: **€4,000**

## Financial Planning & Budgeting Pack

### Includes:

- Financial Forecasting and Budgeting
- Risk Management Planning
- Full Documentation

Price: **€5,000**

## Legal & Compliance Pack

### Includes:

- Legal and Compliance Consultation
- Compliance Review and Auditing
- Documentation

Price: **€4,500**

## Operations & Efficiency Pack

### Includes:

- Operations Efficiency Consulting
- Business Process Optimization
- Documentation

Price: **€4,800**

## Branding & Positioning Pack

### Includes:

- Business Name and Branding Consultation
- Investor Pitch Deck Development
- Partnerships and Networking Strategy

Price: **€5,200**